



Competition Law Association

British Group of the
Ligue Internationale du Droit de la Concurrence
(International League for Competition Law)

www.competitionlawassociation.org.uk
www.ligue.org

22 October 2021

Dear Member

Lunchtime Webinar: Wednesday 24 November 2021 at 12.30 pm

The CLA will be holding a lunchtime webinar on **Wednesday 24 November** from 12.30 to 1.30 pm.

Dev Gangjee has kindly agreed to speak on the following subject:

“A quiet revolution? AI in trade mark registration and enforcement”

As opposed to the more existential challenges of AI for patent and copyright, its impact in the trade mark domain is more subtle. With relatively little comment machine learning has already achieved widespread usage in this field of IP. Tens of thousands of decisions to apply for marks, challenge subsequent applications and (increasingly) enforcing trade mark rights online are influenced by AI assessments of mark and product similarity. This presentation maps out the remarkable achievements to date, their limits, and some normative implications of this large scale automation of individual slices of trade mark decision making.

Dev Gangjee is Professor of Intellectual Property Law at the University of Oxford. He is presently Director of the Oxford IP Research Centre, with a research focus on trade marks, copyright and geographical indications.

There is no additional charge for members. There will be a charge of £10 for all non-members.

To register for this event, please visit the 'New Events' section of the CLA website:
<https://www.competitionlawassociation.org.uk/newevents.htm>

Joining details will be circulated via email upon registration.

CHAIRMAN:	James Flynn QC	Brick Court Chambers: Tel: 020 7379 3550; Email: james.flynn@brickcourt.co.uk
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OTHER COMMITTEE MEMBERS:	Birgit Clark, Kim Dietzel, Bruce Kilpatrick, Sophie Lawrance, Celia Lloyd Davidson, Nathalie Lobel-Lastmann, Christopher Morcom QC, Ben Rayment, Tess Waldron	



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Note: if you would like to put any questions to our speaker, you can do so in advance via email and by no later than Monday 22 November via email to the CLA Administrator (admin@competitionlawassociation.org.uk).

Online registration will close on Tuesday 23 November.

With kind regards

Sharon Horwitz
Secretary

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